

Campaign for Legal Immigration Project

Project Timeline

DATE	MILESTONES
March 30, 2006	A special Action Club meeting was held at BCGOP HQ to discuss local response to national illegal immigration demonstrations.
April 15, 2006	The Action Club website was conceived and initiated. The Campaign for Legal Immigration document was conceived and drafted.
April 22, 2006	Billboard campaign was conceived and initiated. Design contest and fundraising was initiated.
April 27, 2006	Action Club members Kathie Lack and Tim Peck attended the Citizen's/Police Advisory Committee meeting in West Asheville to raise the issue of the local response to illegal immigration.
April 30, 2006	A Yahoo Group was created for the Action Club.
May 1, 2006	Illegal Immigration Rally held in Asheville and organized by Edna Campos. The estimated attendance was over 2,000. Action Club member Kathy Rhodarmer attended.
May 3, 2006	Billboard graphics, text and design conceived. Prototype created. Advertising company identified. http://snipurl.com/u0pb
May 8, 2006	Action Club members Kathie Lack and Tim Peck interviewed on WZGM 1350-AM radio at 11:00 AM.
May 13, 2006	Action Club members Kathie Lack and Tim Peck met for strategy meeting in Barnardsville.
May 15, 2006	Action Club members Tim Peck and Bill Lack were interviewed on WWNC 570-AM radio at 4:00 PM.
May 22, 2006	Action Club members Kathie Lack, Tim Peck and Kathy Rhodarmer met with ClearChannel Sales Manager Caroline Earley to discuss radio ads.
June 5, 2006	Action Club members Kathie Lack and Tim Peck were interviewed on WWNC 570-AM radio at 4:30 PM.
June 8, 2006	Action Club members Kathie Lack and Tim Peck attended the Citizen's/Police Advisory Committee meeting in East Asheville to raise the issue of the local response to illegal immigration.
June 17, 2006	Radio ad conceived and discussed.
June 20, 2006	The billboard fundraising goal was met. Action Club members, local candidates and city council member Carl Mumpower contributed.
June 26, 2006	The billboards were purchased from Fairway Outdoor Advertising.

DATE	MILESTONES
June 27, 2006	Action Club members traveled with FreedomWorks tour to visit General Assembly in Raleigh and hand out Campaign for Legal Immigration documents.
July 13, 2006	The billboards went up on Swannanoa River Road and on Patton Avenue. http://snipurl.com/u0p9
July 24, 2006	WLOS reporter Caroline Ryan interviewed Action Club members Kathie Lack and Kathy Rhodarmer at the billboard location on Swannanoa River Road at Fairview Road. The interview aired at 11:00 PM. http://snipurl.com/u0p7
July 26, 2006	<p>Asheville Citizen-Times publishes front page story "2 billboards target illegal immigrants." http://snipurl.com/u0p5</p> <p>WBT 1110-AM radio talk show host Keith Larson discussed billboards with Carl Mumpower and Edna Campos at 10:00 AM.</p> <p>WFDD 88.5 FM radio reporter interviewed Action Club member Tim Peck for a segment on the billboard to air that day.</p> <p>Fox Carolina reporter interviewed Action Club member Kathie Lack. The interview aired at 10:20 PM.</p> <p>The Action Club website receives 633 hits; some from Mexico.</p> <p>The Action Club doubles its membership; schedules special meeting for orientation.</p> <p>A discussion thread was started on ALIPAC: "billboards feature upside down U.S. flag" http://snipurl.com/u0na</p> <p>A discussion thread was started at DemocraticUnderground: "Anti-illegal immigration billboards feature upside down U.S. flag" http://snipurl.com/u0n7</p>
July 27, 2006	<p>Asheville Citizen-Times publishes editorial "Billboards inflame, but don't inform, immigration issue." http://snipurl.com/u0p1</p> <p>Today the AC-T cover article on the Action Club published in has received 7,231 hits.</p> <p>The Asheville Tribune publishes story on the billboards.</p> <p>WorldNetDaily publishes link to AC-T article (6/26/06) on its website.</p> <p>Today the Action Club website has received 443 hits, 729 page views.</p>
July 31, 2006	The Asheville Citizen-Times published a guest commentary by Action Club member Kathie Lack.
August 3, 2006	<p>An article on the Action Club is the cover story in the print edition of the local Spanish-language newspaper La Voz Independiente, 3 De Agosto 2006, Numero 178 (Serving Asheville, Hendersonville, Greenville, and Spartanburg).</p> <p>The Asheville Tribune publishes a second story on the billboards and covers the vandalism.</p> <p>The Asheville Daily Planet runs a letter to the editor by Devon Stockard and prints a photo of the billboard.</p>
August 5, 2006	The Asheville Citizen-Times published a special edition of letters to the editor on the Action Club. Eight Action Club members submitted letters for inclusion.